2021 NAVUB Conference Exhibitor Form

Baton Rouge, Louisiana – Hilton Baton Rouge Exhibitors Fair is March 8, 2021

Dear Prospective Exhibitor,

The National Association of Veterans Upward Bound (NAVUB) is proud to announce its 2021 conference. Our conference will take place March 8 - 12, 2021 at the Hilton Baton Rouge, in Baton Rouge, Louisiana. It is an established forum for employees of the Federal TRIO program, Veterans Upward Bound, to come together to share information, network and receive professional development.

We invite you to be a part of this exciting event by signing on as an exhibitor for our vendor/exhibitor fair. This year's conference will be a hybrid conference both in person and virtually. However, we would like to host the Exhibitors Fair, virtually. The Exhibitors Fair is scheduled to take place the first official day of the conference, March 8, 2021 from 1:30 pm to 6:00 p.m. (CST) via Zoom. It will provide you an opportunity to market your products and services to individuals who administer a federal grant program that promotes college access and educational opportunities for veterans. We are expecting 70+ registrants to be in attendance. If you place an ad in our conference booklet, all participants and supporters will see your services. This conference will afford you the best possible exposure to an audience uniquely focused on academic, career and guidance services for military veterans.

Below are the price listings:

| Cost | Included in Package |
|----------|--|
| \$ 50.00 | Virtual 20-Minute Presentation |
| \$ 50.00 | Ad Only – half page, black and white |
| \$100.00 | Ad Only – whole page, black and white |
| \$100.00 | Virtual 20-Minute Presentation, Ad – half page black and white |
| \$150.00 | Virtual 20-Minute Presentation, Ad – whole page, black and white |
| \$175.00 | Ad Only – whole page, full color |
| \$225.00 | Virtual 20-Minute Presentation, Ad – whole page, full color |

Welcome Package, Scholarship Raffle and Scholarship Fund Donation. The Welcome Package will go to all registrants attending the conference. The Scholarship Raffle helps to raise funds for our annual scholarship competition. Organizations that donate items or services for the raffle will receive recognition in our Conference Booklet as well as during the conference as we promote the raffle. Finally, we invite you to make a donation of any amount to our scholarship fund. Each year we award scholarships to veterans who have successfully completed the Veterans Upward Bound program and are enrolled in post-secondary education. We started awarding scholarships in 2004 and we have awarded over \$60,000 in scholarships since then. Please note that NAVUB is a 501(c)(3) nonprofit organization.

We hope your organization or company will join us in making the NAVUB Conference a success! If you have questions please contact Dr. Gloria George at (318) 345-9310 or by email at gloriageorge@ladelta.edu. For more information about NAVUB, go to NAVUB.org.

Kind Regards, The NAVUB Conference Commission

2021 Annual NAVUB Conference Exhibitor Form

| Agency/Company: | | |
|------------------|--------|-----------|
| Contact Person: | | |
| Mailing Address: | | |
| City: | State: | Zip Code: |
| Telephone: | Email: | |
| Website: | | |

Selection of Package

| | Cost | Included in Package |
|------------|----------|--|
| | \$ 50.00 | Virtual 20-Minute Presentation Only |
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| | \$175.00 | Ad Only – whole page, full color |
| | \$225.00 | Virtual 20-Minute Presentation, Ad – whole page, full color |
| | | Other: Welcome Package, Scholarship Raffle or Scholarship Fund Donation. Please indicate what you plan to provide: |
| Total Cost | | |

Selection of Virtual – Presentation 1:30 to 6:00 pm (Central Standard Time)

| 2:00 - 2:20 | 2:20 - 2:40 | 2:40 - 3:00 | 3:00 - 3:20 |
|-------------|-------------|-------------|-------------|
| 3:20 - 3:40 | 3:40 - 4:00 | 4:00 - 4:20 | 4:20 - 4:40 |
| 4:40 - 5:00 | 5:00 - 5:20 | 5:20 - 5:40 | 5:40 - 6:00 |

Please choose your 1st, 2nd and 3rd option for your Virtual Presentation. You will receive a confirmation with your time for your presentation and the ZOOM link for the Exhibitors Fair by February 26th. You will also have the share screen ability to show your product while presenting. If you have questions regarding the times confirmed or other related information, contact Dr. Gloria George at (318) 345-9310 or by email at gloriageorge@ladelta.edu.

- 1) Please email this form and ad by <u>February 18th</u> to Tammi Basile at <u>tbasile@utk.edu</u>. Please make sure the ad is in PDF, Vector (.eps), or Illustrator file (text need to have outlines and images need to be imbedded). For a full page ad, the dimensions should be 8.5" width x 11" height. For a ½ page ad, the dimensions should be 8.5" width x 5.5" height. You can send us your items to include in the welcome package or scholarship raffle by <u>February 26th</u>,
- 2) Full payment must accompany form and be postmarked by <u>February 18th.</u> Please make checks or purchase orders payable to the National Association of Veterans Upward Bound (NAVUB). Contact NAVUB Treasurer, Tammi Basile at 865-974-3619 if you want to pay by credit card.
- 3) Mail checks and this completed form to:

Tammi Basile, NAVUB Treasurer - The University of Tennessee - 1914 Any Holt Ave: 29 HPER - Knoxville, TN 37996 865-974-3619 - tbasile@utk.edu